

SECRETES

Vol. 10, No. 19 2nd Quarter 2009

FIFTH ANNUAL REGIONAL CITEZENS' ADVISORY COMMITTEE (CAC) MEETING

On Wednesday, June 17th, at the South Florida Regional Transportation Authority's (SFRT Administrative Offices in Pompano Beach, members of the Palm Beach MPO Citizens Advisory Committee (CAC), Broward MPO Community Involvement Roundtable (CIR), and Miami-Dade MPO Citizens Transportation Advisory Committee (CTAC) gathered to review and discuss transportation projects that have regional impact, including the Regional Long Range Transportation Plan (LRTP) Update and the status of funding for the SFRTA, Tri-Rail.

This year's Regional Citizens' Advisory Committee (CAC) Meeting began with an opening statement from Jack Stephens, SFRTA Deputy Executive Director. Vickie Walridge, SFRTA Government Affairs Manager, presented information on the current financial status of Tri-Rail. This led to an informative question and answer period, as the three advisory boards expressed their concern and support of the continuation of Tri-Rail service.

Dan Glickman, Vice Chair of the Broward MPO CIR, chaired the meeting. Members of the public were also given the opportunity to ask questions and make comments to the presenters. Other regional topics discussed during the meeting were updates on the Regional Freight & US-27 Rail Study and the South Florida East Coast Corridor (SFECC) Study.



Members of the audience at the meeting.



Members of the Regional CAC at the dais.



Pictured: Jack Stephens, SFRTA Deputy Executive Director and Karen Walridge, SFRTA Government Affairs Manager.

In this issue...

- 2009 Water Matters Day
- Message from the Chair
- Oakland Park Boulevard holds...
- 2035 LRTP Workshop
- Another great year for Broward...
- SR A1A Scenic Trolley Tour

NEWSLETTER OF THE BROWARD MPO

"TAKING IT TO THE STREETS"



Broward MPO staff administered more than 170 surveys that day! Here, an event attendee takes time to fill out one of the transportation surveys.

2009 Water Matter's Day

Now in its seventh year, Broward County's Water Matters Day took place on Saturday, March 14, 2009. The annual event was held from 9:00 a.m. to 3:00 p.m. at Tree Tops Park located in the Town of Davie, 3900 SW 100th Avenue, with record turnout!

Highlights included interactive educational displays and booths that provided water conservation tips, landscaping for water savings, eco-friendly ideas, children's activities, and musical entertainment. There were also many give-a-ways, including free plants and trees, free rain gauges, and educational materials.

The Broward MPO had staff on hand to answer event goers' questions regarding the transportation planning process. Over 200 people visited the Broward MPO information booth, and 172 transportation surveys were completed. Of those surveys received, 44% said that their biggest transportation issue was the lack of trees/landscaping within the community.



The crowds came out in full force during Water Matters Day, with people from all walks of life participating in this green event!

MESSAGE FROM THE CHAIR



Daniel J. Stermer, Broward MPO Chair, Commissioner, City of Weston

Different images come to mind when one when hears the word "transit." According to Webster's Dictionary the definition of "transit" is the "conveyance of goods or persons from place to place, especially on a local system of public transport." How does this definition correlate with our everyday lives? As featured in this issue, the Year 2035 Long Range Transportation Plan (LRTP) focuses greatly on enhanced transit opportunities. Transit is the top choice when Broward residents were asked where they would distribute transportation dollars. The Broward MPO has listened to the public and is working to make your direction a reality. While there are many modes of transit to consider, such as, light rail, street cars, and buses, incorporating an improved transit system is at the forefront in developing our future transportation plans.

The 2035 LRTP gives the Broward MPO Board and staff the first opportunity to move in a new direction, which is transit focused. The new 2035 LRTP allows the Broward MPO to answer the difficult question of what we want the future transportation system to look like in Broward County. Changing our transportation future requires the Broward MPO to work with our peers to the north in Palm Beach and to the south in Miami-Dade, as well as local transportation agencies within the tri-county area. The new direction will also require the Broward MPO to coordinate with municipalities and Broward County to establish and encourage land uses that will support the new transit system and provide residents with a sense of place.

Most importantly, the Broward MPO must continue to listen to the public and incorporate their ideas into the 2035 LRTP; after all, it is the public who will be the future users of our transit system. We can have a first class transit system as long as everyone is involved in the planning process. Your involvement will ensure we are truly moving in a new and better direction.

OAKLAND PARK BOULEVARD COMMUNITY HOLDS COMMUNITY WORKSHOPS

The Oakland Park Boulevard Corridor Study is a planning effort in the Transit/Housing Oriented Redevelopment (THOR) initiative, under the direction of the Planning and Redevelopment Division (PRD) and the Broward Metropolitan Planning Organization (Broward MPO). Through THOR, Broward County is taking steps to accommodate projected growth in a manner that maintains and improves the quality of life for its residents.

PRD and the Broward MPO are conducting the Corridor Study to explore design strategies for transit/housing oriented redevelopment, including affordable and workforce housing options, bus and pedestrian infrastructure (such as shelters, sidewalks and streetscape), transit stations, and potential park-and-ride facilities.

PRD and the Broward MPO recently hosted a series of public workshops for the Oakland Park Boulevard Corridor Study, in coordination with the City of Oakland Park, the City of Wilton Manors, Florida Department of Transportation (FDOT) and the Broward Community Design Collaborative at Florida Atlantic University (FAU-BCDC). Students from the FAU School or Architecture participated at the workshops in support of the FAU-BCDC.

The initial event on January 24 was a half-day community workshop on a Saturday morning. The participants conducted walking tours of various



Stakeholders at the April 21st Community Scorecard Event rank the designs for the Oakland Park Boulevard Corridor Study. corridor segments within the Study Area approximately one-quarter mile north and south of Oakland Park Boulevard between Dixie Highway and the western limits of the City of Oakland Park. They returned to

the Oakland Park City Hall to document their findings and develop a design statement.

At subsequent workshops in February and April, the local community viewed design scenarios based on the design statements from the January workshop. Attendees provided feedback on scorecards, grading how well each design scenario responded to the community's vision.

The Oakland Park Boulevard Corridor design scenarios will be on exhibit in the Governmental Center 1st Floor lobby during the month of July. We encourage you to visit the presentation and provide feedback though the scorecard survey that will be available on site.

For more information about THOR or how you can become involved, please visit:

http://www.broward.org/planningservices/thor.htm

2035 LRTP WORKSHOP

On Thursday, May 28, 2009, members of the Broward MPO attended the 2035 Long Range Transportation Plan (LRTP) work shop to discuss the new direction of the 2035 LRTP, take action on a New Vision and Mission statement, they were also introduced to the Mobility Hubs concept, which is an integrated, transit focused, multi-modal transportation system.

The workshop was held at the Girl Scouts of Southeast Florida and included discussions on transit technology, how Broward County's transit system compares to other cities around the country, and a series of exercises for board members, including a money spending exercise where board members were given transportation dollars

and asked to allocate the funds to transportation solutions as they saw fit. The input was similar when members of the public participated in this same exercise with transit receiving the highest

Commissioner Lois Wexler, Broward MPO member, also participates in the money spending excercise.

amount for the allocation of transportation dollars. The 2035 LRTP is an update of the current Year 2030 LRTP. The new 2035 LRTP is an opportunity for change as it is much more transit focused, with emphasis on transit improvements and transit supportive land use decisions.

The next step in the 2035 LRTP update is to review financial resources, develop cost estimates of projects, and develop a cost feasible plan, which would include high priority projects within the available budget. To learn more about the 2035 LRTP update and participate in the process, please visit us online at www.broward2035lrtp.com.



Ortis, Pembroke Pines, and Commis

sioner David Shomers, Lauderdale Lakes, decide how to spend their

transportation dollars.

ROWARD METROPOLITAD



Beatriz Caicedo-Maddison, FDOT District 4 Scenic Highway Coordinator addressed the audience.

SR A1A Scenic Trolley Tour

It was a beautiful day as members of the SR A1A Scenic Highway Corridor Advocacy Group (CAG), Florida Department of Transportation (FDOT) staff, Broward MPO staff, and elected officials including: Vice Mayor C.K. McElyea, Dania Beach; Mayor Roseann Minnet, Lauderdale By The Sea; Commissioner Celinda Sawtelle, Hillsboro Beach; Mayor Carmen McGarry, Hillsboro Beach; and Vice Mayor and Broward MPO member George Brummer, Pompano Beach set out on their tour of the State Road A1A corridor. The tour took place on Thursday, May 21st with transportation provided by the Downtown Fort Lauderdale TMA Sun Trolley.

The four-hour tour included stops along each city within the corridor. As the Sun Trolley approached each city along the corridor, city staff or an elected official described the historic significance and future developments within each city. The purpose of the tour was to gather interested persons and highlight areas of interest for residents and tourists, the group also determined appropriate locations for signage along the corridor in the event State Road A1A is deemed a Florida Scenic Highway.

The cities/towns along the State Road A1A corridor are:

Dania Beach Sea Ranch Lakes Hollywood Pompano Beach Hallandale Beach Hillsboro Beach Fort Lauderdale Deerfield Beach Lauderdale by the Sea

For more information on the Scenic Highways Program or the State Road A1A CAG contact John Rude, Chair Broward SR A1A Scenic Highway CAG at (954) 462-7766 or Gladys Leeks, Associate Planner, Broward MPO at (954) 357-6659.

ANOTHER GREAT YEAR FOR BROWARD MPO SCHOOL OUTREACH PROGRAM

The Broward MPO School Outreach Tour for the 2008-09 school year was filled with excitement and great participation from the staff and students at the participating schools. The first stop on the tour was Welleby Elementary School in the City of Plantation on March 4. This year's classes were primarily composed of second graders.

Once again this year's students were vocal on what types of transportation improvements they would like to see around their schools and in their neighborhoods, including more stop signs, more crossing guards at their schools, and more places to ride their bikes.

After the initial 30-minute presentation students are given homework assignments to review with their families. One student lost their homework sheets, but did not want to be left out of the homework review, so they drew their assignments themself. Now that's a dedicated student!

Schools visited during the 2008-09 Broward MPO School Outreach Tour included:

- Welleby Elementary
- Markham Elementary
- Bennett Elementary
- Coconut Palm Elementary



For more information on schools the Broward MPO has visited, visit the Broward MPO Kids Page at www.broward.org/mpo/kidhomepage.htm

CALENDAR of Events

J					
MPO	BPAC	BCCB	CIR	TCC	
July					
Thursday 9 at 9:30 a.m. Room 422	Wednesday 8 at 6:30 p.m. Room 329F	Monday 15 at 2:00 p.m. Room 422	Tuesday 7 at 6:00 p.m. Room 430	No Meeting	
August					
No Meeting	Wednesday 12 at 6:30 p.m. Room 329F	No Meeting	No Meeting	Monday 24 at 2:00 p.m. Room 302	
September					
Thursday 10 at 9:30 a.m. Room 422	Wednesday 9 at 6:30 p.m. Room 329F	Monday 21 at 2:00 p.m. Room 422	Tuesday 1 at 6:00 p.m. Room 430	Monday 30 at 2:00 p.m. Room 302	
October					
Thursday 8 at 9:30 a.m. Room 422	Wednesday 14 at 6:30 p.m. Room 329F	No Meeting	Tuesday 6 at 6:00 p.m. Room 430	Monday 26 at 2:00 p.m. Room 302	

All meetings are at the Governmental Center, 115 S. Andrews Avenue, Fort Lauderdale and are open to the public.

Acronyms

AADT	Annual Average Daily Traffic	FDOT	Florida Department of
	Counts		Transportation
APTA	American Public Transit	FHWA	Federal Highway Administration
	Association	FS	Florida Statute
BCCB	Broward County Coordinating	FTA	Federal Transit Administration
	Board	FY	Fiscal Year
BCT	Broward County Transit	GIS	Geographic Information System
BPAC	Bicycle Pedestrian Advisory	LRTP	Long Range Transportation Plan
	Commitee	MPO	Metropolitan Planning
CAAA	Clean Air Act Amendment		Organization
CBD	Central Business District	SAFETEA	A-LU
CMA	Congestion Management		Safe, Accountable, Flexible,
CIR	Community Involvement		Efficient, Transportation Equity
	Roundtable		Act - A Legacy for Users
DCA	Department of Community	SEFTC	Southeast Florida
	Affairs		Transportation Council
DRI	Development of Regional	SFRTA	South Florida Regional
	Impact		Transportation Authority
EIS	Environmental Impact	SIS	Strategic Intermodal System
	Statement	TCC	Technical Coordinating
EPA	Environmental Protection		Committee
	Agency	TIP	Transportation Improvement
FAA	Federal Aviation Authority		Program
FAC	Florida Administrative Code	EPGMD	Environmental Protection and
FCTD	Florida Commission		Growth Management
	Transportation Disadvantaged		Department

For more information visit:

www.broward.org/mpo

For information on how to become a member of the Technical Coordinating Committee or Community Involvement Roundtable, call Lahoma Scarlette, Public Education Coordinator and Editor at (954) 357-7810.

This publication can be made available in large print, tape cassette, or braille by request.

This public document was promulgated at a cost of \$1,400.00 or \$.467, including postage, per copy to provide information about Broward MPO services and programs.

PRSRT STD
US POSTAGE
PAID
TAID
TET. LAUDERDALE, FL
S88

PLANNING ORGANIZATION
Broward Metropolitan Planning Organization
115 S. Andrews Avenue, Room 329H
Fort Lauderdale, FL 33301

