Pompano Education Corridor Transit Study

Kickoff Meeting - January 29th, 2015
Agenda Overview

- Introductions
- Project Study Area
- Data Collection Effort
- Project Management Team
- Other Stakeholders
- Scope of Service
- Study Expectations
- Next Steps
Project Study Area
Data Collection Effort
Data Collection Effort: Data Needs

- Additional plans and studies
  - Development plans, CRA plans, etc.

- Existing transit operational characteristics
  - O&M data – revenue miles/hours, operating costs, capacity, etc.
  - Ridership data
  - Travel time runs

- Student-related data
  - Zip codes
  - Current transit/bus service
• Decision Milestones
  • Transit and shuttle/circulator options
  • Service plans and implementation strategies
  • Transit-supportive land uses
  • Funding opportunities and organizational strategy
Other Stakeholders

- Broward County Transit
- SFRTA
- Broward County Public Schools
- Local hospitals
- Shopping/activity centers
- Development community
Scope of Services

• Task 1 – Kickoff Meeting and Project Management
• Task 2 – Data Collection
• Task 3 – Analysis of Transit and Shuttle/Circulator Options
• Task 4 – Service Plans, Capital, and O&M Cost Estimates
• Task 5 – Recommended Transit Supportive Land Use Changes
• Task 6 – Evaluation of Transit and Shuttle/Circulator Options
• Task 7 – Funding Opportunities and Organizational Strategies
• Task 8 – Implementation Plan and Final Report
• Task 9 – Public Involvement
Study Expectations

- Envisioning and Defining Success
  - New transit routes
  - Enhanced branding
  - Improved connectivity
  - Funding solutions

- Public Involvement Plan
  - Activities, materials, locations, etc.
### Task Schedule

<table>
<thead>
<tr>
<th>Task #</th>
<th>Description</th>
<th>Month</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Kick-off Meeting and Project Management</td>
<td>January, February, March, April, May, June, July, August, September, October, November, December</td>
</tr>
<tr>
<td>2</td>
<td>Data Collection</td>
<td>January, February, March, April, May, June, July, August, September, October, November, December</td>
</tr>
<tr>
<td>3</td>
<td>Analysis of Transit and Shuttle Options</td>
<td>January, February, March, April, May, June, July, August, September, October, November, December</td>
</tr>
<tr>
<td>4</td>
<td>Service Plans, Capital and O&amp;M Cost Estimates</td>
<td>January, February, March, April, May, June, July, August, September, October, November, December</td>
</tr>
<tr>
<td>5</td>
<td>Recommend Transit Supportive Land Use</td>
<td>January, February, March, April, May, June, July, August, September, October, November, December</td>
</tr>
<tr>
<td>6</td>
<td>Evaluation of Transit and Shuttle/Circulator Options</td>
<td>January, February, March, April, May, June, July, August, September, October, November, December</td>
</tr>
<tr>
<td>7</td>
<td>Funding Opportunities and Organizational Strategies</td>
<td>January, February, March, April, May, June, July, August, September, October, November, December</td>
</tr>
<tr>
<td>8</td>
<td>Implementation Plan and Final Report</td>
<td>January, February, March, April, May, June, July, August, September, October, November, December</td>
</tr>
<tr>
<td>9</td>
<td>Public Involvement**</td>
<td>January, February, March, April, May,June, July, August, September, October, November, December</td>
</tr>
</tbody>
</table>

**PI includes meetings with City Commission, CIR/TCC, MPO Board, Project Management Team, and the Public

- ▲ Meetings
- ▲ Draft Deliverable
- ▲ Final Deliverable
Next Steps Moving Forward

- Existing Conditions Technical Memo
- Establish a date for the next PMT meeting (monthly or at key decision points)