ALERT TODAY, ALIVE TOMORROW

How aware are you of the pedestrians and bicyclists on our sidewalks and streets as you drive around town every day? As we promote more transportation choices and complete streets within Broward County, we will hopefully see an increase in pedestrians and bicyclists. However, did you know that Florida has an alarming number of pedestrian and bicycle crashes and fatalities? If you ever had a friend or loved one involved in this type of accident, you are probably already more alert when driving, walking and/or cycling. It shouldn’t have to happen that way. Recognizing the importance of sharing our roads, the Florida Department of Transportation (FDOT) launched a new awareness program called Alert Today, Alive Tomorrow. The program helps to raise awareness and increase safety for pedestrians and bicyclists. This is timely, as March is Florida Bicycle Month.

The program includes road safety improvements and marketing to educate all of us on safety through public service announcements, social media, billboards and displays on bus shelters in both English and Spanish.

The program centers around four rules:
1. Always use the crosswalk
2. Stop before turning right on red
3. Look before crossing
4. Yield to pedestrians

Alert Today, Alive Tomorrow was promoted here in Broward County on January 12th with a Street Party in the City of Fort Lauderdale (shown below). MPO staff members Greg Stuart and Ricardo Gutierrez joined in this event and spoke about the MPO’s safety initiatives including the 3 foot law campaign.

Any questions?
Contact Barbara Kelleher at 954-777-4090
Visit www.alerttodayflorida.com

WHAT’S INSIDE
- MPO Education and Outreach
- Commitment 2040 is Moving Forward
- Hollywood/Pines Corridor Project
- Interested in Regional Issues?
- Did You Know?
INTERESTED IN Chair, Broward MPO
Vice Mayor Richard Blattner
of Higher Education: Partnering in Transportation, the 2nd Annual Florida Forum for Minority Institutions and 21st Florida International University in Miami hosted
Minority Institutions of Higher Education focuses on
this event by MPO staff helps fulfill the MPO's goal to involve
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On December 10th, Congresswoman Debbie Wasserman
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forum included Chris Ryan, Public Information Officer/
EDUCATION AND OUTREACH
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that will reach audiences ranging from neighborhoods to
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not normally associated with transportation planning:
socialmedia, eTownHall meetings, web-based interactions,
grass root forums, and more, to obtain public input and
develop the public about the various transportation and
funding choices for the future. These public engagement
efforts will allow citizens to exchange ideas, prioritize and
state their preferences for a transportation future that
YOU can take part in building.

The MPO has established a policy that moves toward
public transit and away from building more roads. In an
effort to communicate and share the MPO's Transit System
Plan, at our February meeting the Board engaged Jacobs
Engineering Group, Inc. to handle public outreach efforts
that will reach audiences ranging from neighborhoods to
the business community. They will be utilizing techniques
not normally associated with transportation planning:
socialmedia, eTownHall meetings, web-based interactions,
grass root forums, and more, to obtain public input and
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state their preferences for a transportation future that
Because traditional revenue sources such as the gas
tax are providing diminishing funds (fuel efficient cars,
people driving less etc), we will also be analyzing potential
new revenue sources to fund our future transportation
choices, such as parking fees; hotel/resort fees; food and
beverage taxes; future growth rates of all fuel tax types;
business and/or transportation improvements districts;
tax increment financing; public-private partnerships for
transit and managed lanes; and mileage based user fees.
Commitment 2040 and the MPO's Transit Systems Plan
provide a unique opportunity for us to work with our
residents and business community, gaining a clear
understanding of our shared transportation needs.
Commitment 2040 will tell us what transportation
services we can afford to provide, based on our current
funding sources and the transportation services we need,
but cannot afford. The Transit Systems Plan will provide
us with a strategic understanding of public opinions and
values for both long-term transportation plans and
incremental near-term transportation services that can
be supported by the public. By July 2014, the MPO Board
will have completed both efforts and will have a clear
path forward to implement our transportation future.
You'll find more news about Commitment 2040 in this
newsletter and at www.Commitment2040.org and I
encourage all of you to stay up to date and get involved
with this process as we plan our future.

COMMITMENT 2040 IS MOVING FORWARD
For information regarding these visioning workshops and to get all the latest information about
this project, please visit the project website at
www.hollywoodpinescorridorproject.com

This workshop will focus on the following Mobility Hubs:
PLEASE PLAN ON ATTENDING ONE OR BOTH
Hollywood Visioning Workshop
Place: Fred Lippman Multi-Purpose Center
Hollywood Boulevard & Dixie Highway
March 21, 2013 from 5:30-8:30 PM

Hollywood/Pines Corridor Project is the Broward MPO's
Project. This process combines traditional congestion
management approaches with livability planning and
give us valuable feedback by
Commitment2040.org Please visit our website,
and there are a number of ways to get
involved.
In April, we will host a series of
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involved.
In April, we will host a series of

The Federal Highway Administration’s program for
Minority Institutions of Higher Education focuses on
educational excellence for minorities. On February 20th
and 21st Florida International University in Miami hosted
the 2nd Annual Florida Forum for Minority Institutions
of Higher Education: Partnering in Transportation,
entitled “Where’s the Money?” This transportation related
forum included Chris Ryan, Public Information Officer/
Title VI Coordinator. This session informed the education
institutions attending the forum about the role of the
MPO and explored opportunities to work together in the
future.

On December 10th, Congresswoman Debbie Wasserman
Shultz sponsored a Federal Funding Workshop held at
Nova Southeastern University in Davie. MPO Staff attended
this event to explain to municipalities and agencies in
attendance how the MPO can work with them to secure
funding for transportation projects. Participation in this
event by MPO staff helps fulfill the MPO’s goal to involve
municipalities in the transportation planning process.

Greg Stuart, MPO Executive Director and Carlos Roa from
the Miami-Dade MPO with Debbie Wasserman Shultz at the
December 10th Event.
Commitment 2040, the long range transportation plan update for Broward, will change the way people move throughout this county and will make way for new jobs and strong communities. Beginning now through mid-2014, we will be working with Broward’s communities and local MPO’s to develop this important plan and there are a number of ways to get involved.

Please visit our website, www.Commitment2040.org. There, you will be able to learn about the project and give us valuable feedback by taking a brief survey. Our “Question of the Month” page will feature different questions focusing on specific transportation options and how we can improve them. Commitment2040.org is a platform for you to voice your opinions quickly and conveniently.

In April, we will host a series of workshops to directly engage with citizens and help them actively participate in the creation of this plan. We want to bring our questions to you and use your answers in order to create a plan that is for everyone in this diverse region. Please join us at our first workshop this April and continue to visit www.Commitment2040.org often for the times and locations of future meetings, new ways to stay engaged and to keep track on the development of this plan.

The Hollywood/Pines Corridor Project is the Broward MPO’s first Congestion Management Process/Livability Planning Project. This process combines traditional congestion management approaches with livability planning and focuses on enhancing the quality of life and improving safety and mobility. This project will result in short- and long-term improvements for land use, transit, biking, and walking. The study area for this project includes the Hollywood/Pines Boulevard corridor from A1A to US 27.

One of the main goals of the Hollywood Pines Corridor Project is moving towards implementing the “Mobility Hub” concept defined in the MPO’s 2035 Long Range Transportation Plan. Mobility Hubs are places where people interact with the transportation system, are critical points for transit access and transfers, and may also have redevelopment potential. Four of the eleven Mobility Hubs along the corridor have been selected for the upcoming visioning workshops. The visioning workshops will help identify how the Mobility Hubs may function as part of the transportation system to provide a more livable and accessible Hollywood/Pines Boulevard corridor.

To gather input from the public, two visioning workshops will be held. One workshop will focus on the two Mobility Hubs located in Hollywood and the other will focus on the two Mobility Hubs located in Pembroke Pines.

For information regarding these visioning workshops and to get all the latest information about this project, please visit the project website at www.hollywoodpinescorridorproject.com.
UPCOMING MEETINGS

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<th>APRIL 2013</th>
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| Broward Metropolitan Planning Organization (MPO)  
  Meets every 2nd Thur. at 9:30 a.m.  |           | 11       | 9         | 13        | 11        |
| Technical Coordinating Committee (TCC)  
  Meets every 4th Wed. at 2:30 p.m.  | 24         | 22       | 26        | No Meeting |
| Community Involvement Roundtable (CIR)  
  Meets every 4th Wed. at 6 p.m.  | 24         | 22       | 26        | No Meeting |
| Broward County Coordinating Board (BCCB)  
  Meets 3rd Monday at 2 p.m. when scheduled  | 15         | No Meeting | 17       | No Meeting |

* Dates changed due to holiday or conflict

All meetings are held in the Broward MPO Board Room, Suite 850, in the Trade Centre South building.

Public participation is solicited without regard to race, color, national origin, age, sex, religion, disability or family status. Persons who require special accommodations under the Americans with Disabilities Act (ADA) or persons who require translation services (free of charge) should contact Christopher Ryan at (954) 876-0036 or ryanc@browardmpo.org. If hearing impaired, telephone 1 (800) 273-7545 (TDD).

For more information on upcoming meetings, complaints, questions or concerns about civil rights or nondiscrimination; or for special requests under the ADA, please contact: Christopher Ryan, Public Information Officer/Title VI Coordinator at (954) 876-0036 or ryanc@browardmpo.org.

Please note: TCC and CIR meetings have changed for 2013 to the 4th Wednesday of every month, and TCC meetings are now 2:30 p.m. instead of 2:15 p.m.

DID YOU KNOW?

Did you know that the MPO, with our colleagues at South Florida Commuter Services, have produced an informational video?

It’s available at the link below and is also being played on many local government TV stations:

www.browardmpo.org/services/multimedia/broward-metropolitan-planning-organization

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