Summary of Event

EVENT: Speak Up Broward “Funding Our Transportation Future” Introduction to the Hallandale Beach Commission

DATE/TIME: Wednesday, November 19, 2014, 6:30 PM

LOCATION: Hallandale Beach City Hall, 400 South Federal Highway, Hallandale Beach, FL 33309

PRIMARY AUDIENCE: City Commission and the general public

ESTIMATED NUMBER OF PEOPLE REACHED: 40

PROJECT TEAM MEMBER PARTICIPATION: James Cromar and Paul Calvaresi, BMPO and Pamela Adams, Speak Up Broward Speakers Bureau Coordinator

PRIMARY CONTACT: Shenna James, City Clerk Hallandale Beach

SUMMARY OF EVENT: The purpose of the meeting was to introduce the Speak Up Broward “Funding Our Transportation Future” presentation, and to encourage the residents to get involved.

✓ James Cromar introduced Speak Up Broward and discussed the vision to get the community talking about Broward’s future transportation options and revenue to fund these options.

✓ The “Funding Our Transportation Future” presentation was shared with the Commission and audience.

✓ Highlights of the discussion following the presentation included:
  o Mayor Cooper commented on the unsuccessful effort to pass a referendum for a penny sales tax to raise funds for transportation improvements in 2004.
  o The Mayor also commented that the - Intelligent Technology Signalization (ITS) program is a part of the Broward MPO’s plans, and it has been successful.
  o Commissioner London:
    ▪ Asked if there was a Complete Streets grant that might be available for the City. He wanted to know how the City could get access to more information regarding these funds. Answer: James indicated the MPO staff would need to do a street audit to determine existing conditions.
    ▪ Funding Options - Public Private Partnerships (PPP) should be on the list of funding options.
    ▪ Millage Based User Fees - How would this work and where has it been successful?
James closed the presentation with a call to action and expressed the importance of the public’s voice being heard on the subject of transportation improvement. He asked for engagement in Speak Up Broward from the City.

**FOLLOW UP / ACTION RESULTS:**

- The call to action was that residents should contact their elected officials regarding their transportation concerns.
- James will send a paper written about transportation funding options to the City Clerk to be forward to the City Manager and Mayor.
- James will identify the appropriate Broward MPO team member to provide the City of Hallandale Beach with information about local funding to street and sidewalk improvements.

**EVALUATION OF EVENT:** The meeting was well attended. The group was engaged in discussion about Speak Up Broward and revenue options.