Summary of Event

EVENT: Speak Up Broward Introduction to Melrose HOA
DATE/TIME: Thursday, October 23, 2014, 7:30 PM
LOCATION: Melrose Park Community Center, 3810 SW 2nd Street, Fort Lauderdale, FL 33311
PRIMARY AUDIENCE: HOA members
ESTIMATED NUMBER OF PEOPLE REACHED: 24
PROJECT TEAM MEMBER PARTICIPATION: Pamela Adams
PRIMARY CONTACT: Donna Gutherie, HOA President

SUMMARY OF EVENT: The purpose of the meeting was to introduce Speak Up Broward “Funding Our Transportation Future and to encourage the residents to complete the on-line survey.

✓ Pamela Adams, Speak Up Broward, introduced Speak Up Broward and discussed the vision to get the community talking about Broward’s future transportation options and revenue to fund these options.

✓ The “Funding Our Transportation Future” power point presentation was shared with the membership.

✓ Highlights of the comment include:
  o Funding for transportation is a national issue.
  o How the Melrose Community will benefit from enhanced transportation plans.

✓ Highlights of the discussion following the presentation:
  o What can be done about the federal gas tax? (Explain why there is decreasing revenue).
  o There should be enough funds from the local gas tax to fund the transportation needs.
  o Does bus fare cover the cost of the expanding transportation?
  o Why compare revenue sources from other areas with south Florida? There are more senior citizens in South Florida.
  o Does the County use hybrid buses?
  o There was discussion about the various funding options; particularly how would the mileage tax be collected.

✓ The HOA attendees were asked to take the time to complete the survey
FOLLOW UP / ACTION RESULTS:
✓ Call to action was that residents should contact their elected officials about their transportation concerns.

EVALUATION OF EVENT: The meeting was well attended. The group was engaged with discussion about Speak Up Broward and revenue options.