Summary of Event

EVENT: Introduction to Speak Up Broward- Midtown Business Association

DATE/TIME: Wednesday, June 5, 2014, 6:00 pm

LOCATION: Burnadette Norris-Weeks Law Office, 401 NW 7th Avenue, Fort Lauderdale, FL 33311

PRIMARY AUDIENCE: Small business owners located in northwest and central Broward County.

ESTIMATED NUMBER OF PEOPLE REACHED: 40

PROJECT TEAM MEMBER PARTICIPATION: Pamela Adams

PRIMARY CONTACT: Burnadette Norris-Weeks, bnorris@bnlegal.com, 954-768-9770

SUMMARY OF EVENT: This was a networking event for small businesses in the northwest and central Broward community. The purpose of the meeting was to introduce Speak Up Broward and get them engaged.

✓ Pamela introduced the Speak Up Broward initiative and the Speakers Bureau to the audience.
✓ Materials and surveys were distributed to the business owners.
✓ Pamela stressed that Speak Up Broward is a grassroots effort focused on getting input from the public about their transportation concerns, ideas for the future and future funding sources.
✓ Also stressed the importance of transportation on economic development especially for small and minority owned business.
✓ The audience was asked to become active in the Speak Up Broward initiative as volunteers in the Speakers Bureau or as Ambassadors and to identify presentation opportunities.

FOLLOW UP / ACTION RESULTS:
✓ 6 surveys were completed
✓ Pamela Adams will follow with the group at another meeting.

EVALUATION OF EVENT: The announcement was well received. But there was insufficient time for a full presentation.