Summary of Event

EVENT: Speak Up Broward “Let’s Talk Transportation” presentation

DATE/TIME: March 21, 2014, 1:00 PM

LOCATION: Pembroke Pines Miramar AARP Club 7400 Pines Boulevard, Pembroke Pines, Florida 33316

PRIMARY AUDIENCE: AARP Club Members

ESTIMATED NUMBER OF PEOPLE REACHED: 17

PROJECT TEAM MEMBER PARTICIPATION: Speakers Bureau volunteers Eric Czerniejewski (speaker) and Pamela Adams (facilitator)

PRIMARY CONTACT: Sydney McKay, President Pembroke Pines Miramar AARP Club. Email: bellsouth.net Telephone: 305-467-1172

SUMMARY OF EVENT:

✓ The purpose of the event was to present Speak Up Broward, “Let’s Talk Transportation” to members of the Pembroke Pines AARP club; engage them in a discussion about the current and future transportation needs, as it pertains to them, their families and community, recruit them to the speakers bureau; and to identify new presentation opportunities.

✓ This group presented the special transportation needs and concerns of the senior population in Broward.

✓ During the discussion following the presentation the audience shared the following comments:
  o Sunday community bus services are needed.
  o Traffic lights are poorly placed; street crossing is unsafe, lights should be synchronized better.
  o Street crossing is unsafe, the streets are too wide and lights are not long enough on major thoroughfares to permit seniors and the disabled to cross.
  o Unkempt shrubs and trees impede visibility of traffic signage exiting Pembroke Lakes Mall (Sears), creating safety concerns.
  o Seniors need more accessible community bus service to City Hall.
  o Improved transportation services for the persons with disabilities.
  o Reduce bus service headways to 10-15 minutes, making service more appealing to the public.
  o Improve connections and accessibility to mass transportation
  o What does Mayor Ortis think about Speak Up Broward?
  o Managed lanes are too expensive, what is the logic?
There needs to be better technology linking transportation options. Let the customer cost out the routes.

The audience participated in the interactive exercise Transportation Today and Tomorrow.

TODAY
- The county needs more sidewalks. Walking in the street is not safe and most neighborhoods do not have sidewalks.
- More express bus service is needed with extended hours of service. Service is not close to neighborhoods. There are not connections.
- Add Sunday service to the #19 bus route.
- Disabled residents should have more transportation options
- Current routes are not direct; poor connectivity wastes time.

TOMORROW
- Drivers would following the rules
- Move the BCT bus stop closer to CDTC.
- High speed rail to the Keys from Orlando
- More buses, more frequent service, better connectivity
- More family friendly, reduce the cost of BCT transit for children
- Improved bike lanes
- Better services for the disabled

The audience completed surveys.

There was a call to action by Pamela; she asked the audience to recommend HOA’s, churches or community organizations for presentations.

FOLLOW UP / ACTION RESULTS:
- Surveys were completed and submitted.
- Follow up with the recommendations for presentations

EVALUATION (and OUTCOME) OF EVENT: (Well attended? High participation?)

- The meeting was well attended
- There was spirit discussion with high participant by all attendees.
- The meeting resulted in seniors having the opportunity to discuss their concerns about transportation service today and solutions for tomorrow.
PHOTO CAPTION/INFO:  Maria Meyer Presenting Speak Up Broward.
PHOTO SOURCE/CREDIT:  Adams