Summary of Event

EVENT: Speak Up Broward “Let’s Talk Transportation” presentation
DATE/TIME: March 6, 2014, 7:00 PM
LOCATION: Broward County Sierra Club, Fern Forest Park, 201 S Lyons Rd, Coconut Creek, FL 33063

PRIMARY AUDIENCE: Broward Sierra Club members

ESTIMATED NUMBER OF PEOPLE REACHED: 5

PROJECT TEAM MEMBER PARTICIPATION: Speakers Bureau volunteers Eric Swanson (speaker) was accompanied by Pamela Adams

PRIMARY CONTACT: Stan Pannaman, President Broward Sierra
Email: stanleypannaman@hotmail.com Telephone: 954-720-4639

SUMMARY OF EVENT:
✓ The meeting began with introductions. Eric Swanson and Pamela Adams introduced Speak Up Broward to the audience.
✓ Due to inclement weather and low attendance, Stan Pannaman, requested to reschedule the full Speak Up Broward presentation until the June 2014 meeting.
✓ Eric provided a high level overview about Speak Up Broward focusing on how to get involved and stay informed until they have the benefit of seeing the full presentation.
✓ The audience was encouraged to get more information from the website and to talk about Speak Up Broward in their communities. They were asked to provide new presentation opportunities.
✓ The audience shared the following observations and concerns about the current transportation system in Broward:
  o Traffic congestion, delays and wasted fuel caused by the lack of a traffic synchronization system. Oklahoma City, Oklahoma is cited as a city that has a good system for Broward to reference.
  o Reduced bus service to Tri-Rail has made using Tri-Rail very inconvenient. A former rider now has to rely on driving to Miami. More people would ride Tri-Rail if there was better access.
  o Better east to west connections are essential to make public transportation more feasible.
FOLLOW UP / ACTION RESULTS:
✓ Mr. Pannaman has requested the Speak Up Broward team present Speak Up Broward at the June 2014 meeting.

EVALUATION OF EVENT: The meeting resulted in an introduction to Speak Up Broward and the beginning of a constructive conversation about transportation challenges today.

PHOTO CAPTION/INFO: N/A

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