Summary of Event

EVENT: Annual Meeting of the North Broward Leadership Council Leaders

DATE/TIME: Tuesday, December 10, 2013; 5:30pm

LOCATION: Isle Casino, 777 Isle of Capri, Pompano Beach, FL 33069

PRIMARY AUDIENCE: North Broward Leadership Council is a Council of the Pompano Beach Chamber of Commerce. It is a diverse group of business owners and professionals with varied interests in north Broward from Pompano Beach, Deerfield and other surrounding cities.

ESTIMATED NUMBER OF PEOPLE REACHED: 30

PROJECT TEAM MEMBER PARTICIPATION: Lynda Mifsud, Pamela Adams and Davicka Thompson

PRIMARY CONTACT: Ric Green, President/CEO Pompano Beach Chamber of Commerce (rgreen@pompanobeachchamber.com)

SUMMARY OF EVENT:
- The purpose of the meeting was to present “Let’s Talk Transportation” to get the Chamber and Council engaged in the Speak Up Broward initiative.
- Ric Green, President/CEO Pompano Beach Chamber of Commerce, presented and David Nunes, was the meeting facilitator. Both are members of the Speakers Bureau.
- Mr. Nunes facilitated the interactive audience exercise, “Transportation Today and Tomorrow”. Each audience member was asked to write on a post-it note their perception of transportation today (white) and transportation tomorrow (yellow). Mr. Nunes provided the group with a summary of the audience responses.
- Identify individuals affiliated with the North Broward Leaders Council and other community groups to participate in Speak Up Broward.
- Following the meeting team members engaged with Council members to discuss Speak Up Broward.

FOLLOW UP / ACTION RESULTS:
- Several attendees expressed an interest in getting involved in Speak Up Broward. The team will send a follow up e-mail to each audience member to solicit their participation in Speak Up Broward.
- One attendee signed up to be added to the Speak Up Broward Network List.

EVALUATION OF EVENT: Excellent exposure to business community in North Broward/Pompano Beach area.
PHOTO CAPTION/INFO: Photos by Davicka Thompson, Adams Consulting