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- Charlotte Rodstrom
- David Rosenof
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CONNECTING COMMUNITIES THROUGH INNOVATIVE TRANSPORTATION SOLUTIONS

Previously **SHORTCUTS**

STATE ROAD A1A PARTICIPATES IN ITS FIRST FLORIDA SCENIC HIGHWAY DAY



Broward County Mayor Ken Keechl and Town of Lauderdale-By-The-Sea Mayor Roseann Minnet.

It was a picturesque and scenic day as Broward County's State Road (SR) A1A partook in its first Florida Scenic Highway Day on Friday, March 26, 2010. The event took place at the Town of Lauderdale-By-The-Sea's Jarvis Hall, where the public was invited to meet and greet elected officials, members of the Broward County SR A1A Scenic Highway Corridor Advisory Group (CAG), and representatives from the nine cities along the highway.



Visitors at Jarvis Hall.

Broward County Mayor and Broward MPO member Ken Keechl, Town of Lauderdale-By-The-Sea's Mayor Roseann Minnet, Vice Mayor Stuart Dodd, Commissioner Birute Ann Clottey, and the Town of Hillsboro Beach Commissioner Celinda Sawtelle were there to support the first Broward County Florida Scenic Highway Day celebration and share information on what this designation will mean for residents and visitors alike.

The public also had the opportunity to learn about the Florida Scenic Highways Program and get information on how they can become involved. The Florida Department of Transportation (FDOT) recently completed installation of signage that spotlights the official Florida Scenic Highways logo throughout the SR A1A corridor from the Broward/Palm Beach County Line to the Broward/Miami-Dade County Line, and at east/west bridge approaches and departures.

Broward County's designation is important as there are only 23 scenic highways in the state of Florida. The nine cities along the 28-mile SR A1A corridor from north to south are: Deerfield Beach, Town of Hillsboro Beach., Pompano Beach, Town of Lauderdale-By-The-Sea, Sea Ranch Lakes, Fort Lauderdale, Dania Beach, Hollywood, and Hallandale Beach.



Official Florida Scenic Highway signage runs along the 28-mile corridor.

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MESSAGE FROM THE CHAIR

On November 19, 2009, the Broward Metropolitan Planning Organization (Broward MPO) Board unanimously adopted its 2035 Long Range Transportation Plan (LRTP). The 2035 LRTP sets the framework for a balanced and forward thinking transportation system with investments in alternative modes such as mass transit and bicycle and pedestrian facilities. The Broward 2035 LRTP, branded as "Transformation," is the Broward MPO's transportation plan for change.

The first thing one may notice is our Broward MPO quarterly newsletter has a new name befitting of the new direction of the 2035 LRTP: TRANSPORTATION TRANSFORMATION. More importantly, on March 11, 2010, the Broward MPO Board took the first step in creating a "structurally and institutionally" independent MPO. The Broward MPO unanimously voted to terminate the current Staffing Agreement with Broward County, effective no later than August 11, 2010.

In an effort to move forward, the Broward MPO will restructure its organization, develop innovative policies and procedures, and will partner with local government agencies, including Broward County, to provide the needed transformation of Broward County's transportation system. The Broward MPO's restructuring will allow our agency to become more competitive as a recipient of federal funding to implement premium transit service and associated bicycle and pedestrian facilities identified in the 2035 Transformation LRTP.

The upcoming Unified Planning Work Program (UPWP) is also undergoing a transformation consistent with the new direction of the Broward MPO.

Final approval of the UPWP is anticipated to occur at the May 13, 2010 Broward MPO meeting. In this issue we ask the public to provide feedback on the draft UPWP which is available for review. We welcome and encourage comments from the public, as we are here to serve the residents of Broward County.

UPWP DOLLARS: How Would You Spend It?

The Broward MPO Unified Planning Work Program (UPWP) is a federally required document describing the transportation planning activities to be undertaken, including the description of transportation planning activities, with associated costs, to be accomplished in and for Broward County by the Broward MPO during the period of July 1, 2010-June 30, 2012.

The UPWP is comprised of four major areas:

Administration - This section includes activities required to manage the transportation planning process on an ongoing basis, including UPWP development and maintenance, and public involvement/education.

Data Collection and Analysis - Activities in this section include safety data collection, and Geographic Information Systems (GIS) capabilities development.

Program and Plan Development - Activities in this section include the Long Range Transportation Plan (LRTP), Transportation Improvement Program (TIP), and Bicycle and Pedestrian Mobility Planning.

Business Plan - Includes a five year projection for using annual Federal Highway Administration (FHWA) planning funds.

The DRAFT UPWP is available for comment until May 12, 2010. The Broward MPO will approve the Final UPWP on May 13, 2010.

To review the DRAFT UPWP please visit: www.broward.org/mpl and click "UPWP July 2010 - June 2012 Draft for Comments"

BROWARD MPO SCHOOL OUTREACH PROGRAM

The Broward MPO School Outreach Tour for the 2009-10 school year made its first stop at Royal Palm Elementary School in the City of Lauderhill on March 17, 2010. This school year's first presentation was to three third grade classrooms, and the students were very excited to share their thoughts on what type of transportation they would like to see at their school and in their neighborhoods.

For each presentation, outdoor photos of that particular school are included as students are asked which side of the street would they build a sidewalk,



Students listen to Lahoma Scarlette, Broward MPO Public Outreach Coordinator.

and if the sidewalk should be 6-foot or 8-foot. This exercise always brings enthusiasm; students are always excited to see live photos of their school, and Buddy, the talking, red, remote controlled car is there to help the students make their decisions. After this first presentation, a return visit was made to each classroom on March 24th to review homework.

The Broward MPO staff will have additional school presentations for the 2009-10 school year. Stay tuned, as we may be coming to a school near you.

“TAKING IT TO THE STREETS”



Students showed off their martial arts skills at the Dr. Martin Luther King, Jr. Day Celebration.

The first outreach event for 2010 was the **Dr. Martin Luther King, Jr. Day Celebration** held at the Dr. Martin Luther King, Jr. Community Center in the City of Hollywood. The indoor/outdoor cultural festival featured music, dancing, and other performances.

On February 20, 2010, the fifth annual **Dr. Carter G. Woodson Festival** took place from noon until 7:00 p.m. at Dr. Carter G. Woodson Park located at 3490 N.E. 3rd Avenue in Oakland Park. This event was co-hosted by the Harlem McBride/43rd Street Neighborhood Association and the City of Oakland Park – Parks and Leisure Services Department.



All types of plants and trees were available at Green Day!

The 2010 **GREEN Day! Environmental Expo** included over 80 earth-friendly exhibitor booths, food tastings, a 5K run/walk, bicycle parade and rodeo, and numerous fundraisers. The Broward MPO Mobile Information Station (an information RV on wheels), was in full operation at the entrance of Liberty Tree Park in the City of Plantation.

Look for the Broward MPO information booth at these upcoming events:

April 17 **Earth Day 5K** at Snyder Park

April 25 **Earth Day 40th Anniversary Extravaganza** at Plantation Heritage Park

June 26 **Fiesta Puerto Rico** at Pompano Citi Centre Mall

REGIONAL MPO CHAIRS APPEAR ON COUNTYLINE

The Broward Metropolitan Planning Organization's (Broward MPO) Chair, Commissioner Daniel Stermer, City of Weston; Robert Friedman, Councilor of Jupiter and Palm Beach MPO Chair; and Joey Scuotto, City of Sunrise Commissioner and Chair for the South Florida Regional Planning Council appeared as guests on the public policy issues television program CountyLine. It was the first appearance for Councilor Friedman and Commissioner Scuotto.



Pictured from left to right, Commissioner Joey Scuotto, Chair, South Florida Regional Planning Council; Councilor Robert Friedman, Chair, Palm Beach MPO; Commissioner Daniel Stermer, Chair, Broward MPO; CountyLine host, Frank Loconto.

Regional topics of discussion included I-95 and the status of mass transit in each county. The television guide for CountyLine is:

- WBEC Education TV 63.1 DT - UHF 63
- Satellites: Echo Star - Direct TV - ATT-U
- Cable Channel 19 - Broward & Palm Beach
- Cable Channels 16-19-24 - Miami-Dade

Viewing Times:

- Monday-Wednesday-Friday at 10 p.m.
- Tuesday-Thursday at 1 p.m. (NEW TIME)
- Saturday-Sunday at 5 p.m.

HAVE YOU VISITED BIKE BROWARD YET?

Spread the word on BiKE Broward, an internet-based



bicycle route planning tool that allows bicyclists to enter their start and end locations and receive turn-by-turn direction on how to reach their destination. Visit BiKE Broward at:

<http://bike.browardmpo.org>

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Watch Broward MPO Meetings LIVE

Broward MPO meetings are shown live on Broward County’s Video Central, which offers 24/7 video programming, as well as video viewing on demand. Included in the On Demand section is a Transportation tab with videos from the Broward MPO, Broward County Transit (BCT), and the Florida Department of transportation (FDOT).

Visit www.broward.org/video. Cable subscribers should contact their local cable provider for channel information to view Broward MPO meetings.

UPCOMING MEETINGS	April	May	June
MPO	Thursday, 4/8 2nd Thursday - Room 422 • 9:30 a.m.	Thursday, 5/13 2nd Thursday - Room 422 • 9:30 a.m.	Thursday, 6/10 2nd Thursday - Room 422 • 9:30 a.m.
TCC	Monday, 4/26 4th Monday - Room 302-302a • 2:00 p.m.	Monday, 5/24 4th Monday - Room 302-302a • 2:00 p.m.	Monday, 6/28 4th Monday - Room 302-302a • 2:00 p.m.
CIR	Tuesday, 4/27 4th Tuesday - Room 430 • 6:00 p.m.	Tuesday, 5/25 4th Tuesday - Room 430 • 6:00 p.m.	Tuesday, 6/22 4th Tuesday - Room 430 • 6:00 p.m.
BCCB	No Meeting for April	Monday, 5/17 3rd Monday -Room 422 • 2:00 p.m.	Monday, 6/21 3rd Monday -Room 422 • 2:00 p.m.

Meetings are at the Broward County Governmental Center, 115 S. Andrews Avenue, Fort Lauderdale and are open to the public.

For more information visit: www.broward.org/mpo

For information on how to become a member of the Technical Coordinating Committee or Community Involvement Roundtable, call Lahoma Scarlette, Public Education Coordinator and Editor at (954) 357-7810.

This publication can be made available in large print, tape cassette, or braille by request.

This public document was promulgated at a cost of \$1,430.45 or \$0.35, including postage, per copy to provide information about Broward MPO services and programs.